

# ICTT 2019



**02** DAYS

**11** TOPICS

**11**

INTERNATIONAL  
SPEAKERS



International  
Conference on  
Tourism Technology  
2019



SEPTEMBER 26 & 27 @  
Le Meridien, Kochi



HELP LINE:

95 2643 9577

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# 26 & 27 SEPTEMBER 2019

## TOPICS AND SPEAKERS

How to do social media tourism promotion to get Chinese tourists?



Mr. Richard Matuzevich  
China

Impact of Influential marketing in tourism



Ms. Elle Shedden  
Australia

Secrets of search Engine Rankings



Mr. David Carollo  
Singapore

Artificial Intelligence and travel revolution



Mr Hannes Lösch  
Italy

Tips to become a good Digital Photographer?



Mr. Shane Dallas  
Kenya

How to create a good story about your brand?



Ms. Jen Morilla  
USA

How Innovation in travel and tourism is driving economic and jobs growth



Mr. Brian Marrinan  
Ireland

Program tips for Improving E-A-T SEO



Mr Sean Patrick Si  
Philippines

How to create an attention grabbing content/blog?



Ms. Heather Heuman  
USA

How to use YouTube for destination promotion



Ms. Jessica Dante  
UK

Instagram growth strategies



Ms. Isabel Mosk  
Netherlands